



SPORTS IS GETTING JUST PLAIN BUTT UGLY!

By Kerry Schmidt 04-13-2008

Politics and sports are supposed to be two different septic tanks. But today, all the excrement seems to be mixing itself up in the same pot. First, though, let's put the final ending to the Final Four. Let it be stated herein that the NCAA (No Class Alcoholic Assholes) are complete hypocrites. We all know how the Collegiate bunch of (see above) put on their best face (moon) and tell us how pure and Disneyland type they are. So, why is the NCAA complaining about the ads during the finals? Seems that an inordinate number of ads were for....BEER! YEA! Now the old farts that run this thing screamed loud and long re having so many beer commercials. To begin with, college and beer are identical twins! No one EVER goes to college and not consume huge amounts of the golden brew. You don't graduate if you don't. Of course, most of the players and many others don't graduate anyway, but that's beside the point. Yet they want us to believe that they are pure and clean. If so, why complain re the ads? They approved them. Answer. MONEY. Over \$30 million were spent on the brew ads, so quit the hypocrisy and quietly put the money in your bulging bank account. Big time College sports is all about "show me the money." Butt ugly, but true. Speaking of butt ugly. Memphis. How many times can you say lose? Choke, bomb out, quit, collapse, cave in, roll over, die, and suck, ad nauseam. I mean, Memphis was ahead by nine points with just over two minutes left in the friggin championship game! But by choking and being really stupid, they lost. During the season, Memphis was one of the worst free throw shooting teams in the country. But Coach John Calipari said, "I'm not worried about that. When we need them, we will make them." Wrong. Kansas knew their only chance to win was to intentionally foul the Tigers, and they did just that. So, all Memphis had to do was "make them when they needed them." I don't think missing 6 of 7 is making them. They kept missing, (free throws and every regular shot they attempted), and with two seconds left on the clock, Kansas hit a Hail Mary 3-pointer to send it to OT, where Memphis really bombed out. But, Calipari was not only wrong, he was butt ugly stupid. After Rose finally made one free throw, giving Memphis a 3-point lead, all he had to do was intentionally foul one of their players. So, even if they make them both, they lose by one as the clock runs out. Really butt ugly. Can Memphis say, "Wait 'til next year?" Since two of their best players are freshman and likely will go for some of that big bucks the NCAA makes and turn pro, not likely. Speaking of the NBA, it is butt ugly. In the Eastern Conference, you have five of 16 teams that (at press time) are over .500, and only 3 of the five are for real.



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In the West, you have 9 teams over .500 and only 4 games separate No. 1 from No. 8 (Eight make the playoffs, 16 out of 30). Sort of like the NCAA's, let everyone in.

Thus, you will have at least three East teams making the playoffs with under .500 records, while at least three West teams over .500 will not. Butt ugly.

Politics and sports. Unfortunately, they seem to be more and more intertwined.

Obviously, the Olympics is "torching" itself, but more and more, politics are metastasizing (whoa, that's a big word for a stupid sportswriter) into sports in general, and it is butt ugly.

'Tis a busy time in sports; the Final Four just finished, MLB is cranking it up, the Masters is this weekend, the NHL (who?) playoffs have begun (no one has noticed) and the NBA playoffs are just around the corner.

What all that really translates into is hundreds of millions of dollars!

For example, the "leaders" of high school, college and pro basketball have combined with some of the biggest corporate sponsors on a \$30 million program to promote "youth" hoops.

All it really means is that the lines between "amateur" and pro athletes will become blurred, that this so called agreement is nothing more than a way for the colleges to scout and cajole future stars, for the pros to see likewise and for the sponsors to hand out a few zillion pair of shoes and try to have the "chosen few" wear their apparel.

Thus, you have the business side of sports now going after the youth, and it is blurring the lines between just good high school fun and more bucks for the corporate sponsors.

It may sound like a good thing, but trust me (why should you), the big boys are not doing this just to be nice. They see dollars.

The NCAA already is full of BS. You likely have seen the ads during the Final Four saying how most all of the college athletes will be going pro, in something other than sports.

What it does not tell you is that around 50% of all college athletes do not graduate. Many quit early and try to make it in the "big," but when they fail.....

But do the colleges care? Hell no. They get the best athletes to win championships for them and that translates into many millions for the schools, while the athletes themselves are not allowed to even garner a stipend to live on during those hours of sweat and practice.

Graduate or not all they have really done is generate huge dollars for their schools.

The coaches of these big-time schools make as much as 20-30 times what professors do.

The NBA proudly advertised how they make basketball players play at least one year before heading for the NBA.

How much of an education can you get in one year? (But then, like Bluto in Animal House, "Seven years of college, down the drain").

But no, this is not funny. It is butt ugly.

And, those Final Fours and SB's, well, only the super rich can really go to them. They're merely a huge marketing event for the most affluent in this commercialized world of sports.

And for the Final Four, the players are simply "hired" to go make these affairs so the elite may travel first class to these cities and be pampered to the utmost. Butt ugly.

And that gets us to the Olympics.

They are supposed to be the ultimate in amateur athletics, the best of the best from around the world.

And the IOC (International Olympic Committee) tries to tell us this is a non political event. Right!

The Olympics are about four months away, and already it has become very butt ugly over the torch.

The torch is meant to be the sign of international good sportsmanship and unbiased athletics at their best.



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We all have read about the troubles that have already beset the torch.

It has only been to three cities so far (they have about another 25 sites scheduled), and already there have been three near riots of protestors, all over the human rights record of China.

China is at war with Tibet's leader, the Dalai Lama, a religious figure of great renown.

That, and their allowing of genocide in Darfur (wherever the hell that is) has caused some real problems already.

All the while the IOC tells us the "torch" is the most virgin of symbols for the event.

Well, remember that the torch and its routing were formalized in 1936, for the rising Nazi Germany to show off their wonderful country.

Why, many have asked, was a country like China allowed to host the Olympics?

The answer is the same as all sports. MONEY. In this case, BILLIONS of dollars.

The US owes China billions for money we borrowed, and China is our largest country of imported products.

And China gets much of their oil from Sudan (which is killing the people in Darfur, so, let the killing continue as long as the rich oil flows in).

Translation: Bow to the almighty dollar, and damn the horrific politics of China.

The torch thing is really just now getting started, and it is expected to become a real hotbed of controversy.

In London and Paris there were riots. In San Francisco, they had to "hide" the torch and secretly put the carrier of same on a bus and whisk him away from the crowds.

The torch arrived in Buenos Aires under very tight security. Protesters have warned of a major "surprise."

Let's try to take a light-side view of this.

First off, what dimwit made the decision for S.F. to be the only North American site?

If you wanted to find a city that is THE most renowned for rioting protestors, S.F. is it. Go back to the 60's and keep on going. It is the most liberal city in America, if not the world.

If I had been in charge, my stops would have been, say, Antarctica. I doubt a million penguins have even heard of the Dalai Lama. Then Nome, Alaska for the Iditarod race, they have great 4-legged athletes.

Then maybe to Machu Pichu. The Incas have been dead for a thousand years. Then to central Australia. Neither the kangaroos nor the pygmies give a damn.

Then, New Orleans. Everyone will be so drunk they will think it is a Chinese New Year's celebration.

Or the Galapagos islands. According to Darwin, that is a center point of evolution. Maybe there are even some slanty-eyed giant lizards there.

Regardless, this is not a laughing matter. Interesting, but not really funny.

China has said that none of the foreign journalists will have "totally free" access to the internet, and that Tiananmen Square will be totally off limits.

Also, we have told our athletes that they may speak in general terms while there about their thoughts, but to be "very careful" and to not say anything negative during any official ceremony, including medal awards.

In other words, shut the hell up even though you may see hundreds of pinko commie bastards being beaten and shot or whatever.

Just show us the money.

The real blame for this fiasco is the IOC itself.

They caved in to a country that is another Iran or North Korea, just richer.



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IOC Presided Jacques Rogge, basically, said he told China to be nice to the Dali Lama and then “promised” all the other countries and athletes that the Games would be fine and to not worry about this “minor incident.”

Translation: We don’t give a F what they do, as long as the billions of dollars they will generate for our large corporations and such keep rolling in.

So while the Olympics is supposed to be this wonderful, non political, centuries old mega-event, it is not longer anywhere near that.

China wishes to use these Olympics as a way to show the world what a prosperous and wonderful – and powerful – country they are.

Just as Hitler used the ’36 Olympics to show his “wonderful and prosperous ‘new’ Germany,” so will China do likewise. And we all know about Nazi Germany.

And we will allow this, all because of the almighty dollar.

To say that politics and sports are separate is like saying a syphilitic, leprosy infected mongoloid mummy is the New Miss Universe.

This Olympics, and too much of sports, is really Butt Ugly!