



## THE NFL WANTS TO NOT HAVE A WORD WITH YOU

By Kerry Schmidt 03-06-2005

A local paper here in the New Orleans area had an article last Thursday on a woman who tried to buy the NFL jersey of the New England Patriots' Randall Gay. She was told the word "gay" was considered a "naughty" word and thus no Jersey. (It has since been rescinded and she got her jersey.).

It got me to thinking. Now you know how some days things just fall into your lap? As I was driving to work, I was, as I do every morning, listening to the Walton & Johnson syndicated radio show. These guys are definitely a step above anything else on the air, although you may not hear them in some churches.

I'm not sure where all they are syndicated, but if you can find them, tune in.

Anyway, they just happened to be talking about a list of words that the NFL has banned, i.e., said words that cannot be used on any NFL merchandise in any fashion.

When I got to my office, I called the W&J show and Terry Michaels told me they had received this list from the NFL since they are a major media network, and he was kind enough to e-mail me the list, all 26 pages, containing some 1,437 words, or 2-3 word combinations thereof.

Now as you can imagine, a majority of them are well known 3-4 letter words with another one or two added, and these words certainly would not get past my post Janet Jackson editors.

Others are trademarked, but I question why a goodly number of them are on the no-no list.

Speaking of churches, "Jesus Christ, God," along with their antithesis, "satan" and "devil" are banned. I smell the ACLU "slime buckets" (on the list) here.

"2 on 1" is banned. Having covered many an NFL game, you most always hear of "2 on 1" coverage, so what's with that? The number "420" and "4-20" (blackbirds) is also banned. Being old, maybe that means something naughty, but what I don't know.

You will see numerous ads on NFL games for "Athletes Foot" stuff, but yet those are banned words, along with "back door, back seat" and "barf." Geeze, I love that word, use it a lot.

I hope the lights never go out during a game, since "black out" is on the list. "Beavis" is OK, but not "Butthead." Prejudice!

"Camel toe." I have no idea why that is on it, but again, must be another generation.

"Cock fights" are legal in Louisiana, but not in the NFL's vocabulary.

Speaking of Louisiana seafood, "crab" is a non word. And in the city that has hosted more Super Bowls than any other, the NFL won't let you say "cocktail." "Drunk" cannot be uttered either. While drinking, you cannot have "finger food." And, you can say Super, but not "Dome," as that is nasty. No, that is "crap," another banned word.

Also, New Orleans may be the obesity capital of the world, but "fatso" is a non-word to the NFL.



# OFF THE WALL SPORTS

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Erectile dysfunction ads proliferate, but “condom” is black listed. Speaking of which, “premature” is out. So, I guess no team can draft a player from 2-time National Champion Southern Cal., as they are the “Trojans.” Many college teams would like them banned!

“DRE,” “EVL” and F.I.N.E.” are out. I don’t know what they are either.

“Free-for-all,” stated three ways, is out.

“Get it on, Gook, Hooker, Hooters, Harem” and “Hobo” are there, along with the great 60’s word, “Honkey.” “Got Jesus?” Can’t say that. Heaven is ok, but not “hell.” Whoops, here comes the ACLU slime buckets.

I guess sundown is curfew in the league, since “headlights” is a bad word. No terrorists allowed, since “hostage” is not a word.

Donkey is OK, but not “Jackass.” What jackass put that one in. “Mary Jane” and “joint” are out also. No “lap dances” by “lesbians”, and “killing” and “murder” are not allowed, especially if you use a “loaded gun” fired by a “sniper.” And, you can’t commit “suicide.”

Dry skin? No “lotion” allowed.

I’ve been in many an NFL locker room, but “naked” is not a word you can use, and “no sex” can’t be uttered. Or any “sex,” for that matter, especially if you are “horney.” Plus, you cannot go to a “strip club.”

I bought my wife a “pearl necklace” a couple of years back, but that’s also an NFL no-no. Say what!?

Many players must give up their cribs, since “penthouse” is out.

No steroid checking, I guess, since you can’t say “pee.” Or “toilet” or “toilet bowl.” No “poor white trash, low lifes” or “tramps” in the NFL!

I have no idea what a “queef” or “giehn” is, but you can’t say them. Don’t run a “red light,” or even say it.

Louisiana is full of “roaches,” but in NFL lingo, we can’t call them that.

Let’s “Get it on” is many an announcer’s saying to start a game. Not allowed. Likewise “strap on,” so I guess the players must fasten their helmets some other way.

When on the sidelines, you can look at the Gatorade, but you can’t “swallow” it or “spit” it out. I guess gargle is OK.

They must limit press access, since “stringer” is not allowed, and a player may not suffer a “stroke” at any time.

“Molester” is out, so my ole fishin’ buddy and NFL great Lester, “The Molester” Hayes needs a new moniker.

Players cannot try “harder” either. And their team cannot get into a “hole.”

I wonder how many “dopes” and man-hours it took to make up this “stupid” list.

So when this season starts, watch your “tongue.” Wait, that’s another no no.

Thanks again to Terry Michaels and Walton & Johnson. You “made my day” (Clint said I could say that).